

God is 15 months younger than you, my reader. It is in the minds of 15 month old toddler (who starts learning & inferring intentions and purposes) that God is born, like a simple single cell zygote. This need to govern & control this space of one's intentions & purposes keeps God alive.

Careful observation of toddlers exhibits that they conceal that which they believe could lead to a negative impact from the side of their parents. Indeed, they could very much purposefully throw their plate and then behave as though it is not they, who have done the act. While we observe and love these innocent acts of children, not realizing that God is happening in them.

§9. Personal Concepts of Gods & the Rise of Gurus

"I do not believe in a personified God as dictated by organized religion, but I do believe in my own concept of God and the presence of a supreme force or source."

This is a common, honest statement I have often been delivered from intellectually agile and thinking friends of mine. Raison d'être for this statement lies in the perceived personal morals. Components of organized religions, like all other things earthly, are prone to expiry & invalidation.

Therefore, many modern humans are alienated from the God & morals, which are entrenched in the 1000 year old morality. Newer social mores sprout, some contradicting existing postulates of organized religion. Those humans who

- (i) apply mind on understanding the contradictions of their moral standards with those that were laid out by old social or religious tenets, inherited by birth and
- (ii) simultaneously lack knowledge of fellow subscribers to similar personal tenets;

incline themselves to believe that they have a personal God and personal morality.

When I asked close to twenty people to express more detail on the tenets of their personal God, it was realized that the code that inhabited the 3rd-Frame-of-Reference⁶ had an overwhelming 90% similarity among people, living and working in similar environs.

The reason for this concurrence is apparent. Mostly, the morality (concept of God) that humans nourish is not a consequence of their personal investigation

⁶ Residence of the observer (God) from whom no action taken and the intent & purpose behind the said action can be concealed either by the concealer or the respondent (from whom concealed).

and realization, but a consequence of the way their society discovers ways to co-exist & prosper or get into conflict & self-destruction. And most of these codes are common. But they are not expressed explicitly and certainly not shared.

Modern age gurus do nothing other than pronouncing those socio-psychological tenets, mores & codes that are common to a specific Society, are modern and in currency. These Gurus are very smart to pick up those codes of morality which are agreed to anyways by most. They just pronounce them, articulate them in the language of the commoner. Lo and behold, one suddenly finds himself in company of many others, who are subscribing to similar codes of morality – pronounced loud and clear. This leads to companionship and camaraderie, amongst the followers of the guru, quite similar to that of the first followers of new religions.

With rapidly evolving societies with exponential speed of information diffusion, renewal of socio-moral codes by new religions every 400-500 years is no more effective. The recent high speed social evolution has led to sprouting of new age Gurus in various societies across the globe notwithstanding prevalent religions in the said society. This phenomena shall continue till a new mode of

discovery of ethical companions is made available. Something, this author intends to sprout. People need to know changing morals & how commonly are they being subscribed to and understand their personal moral standards vis-à-vis those commonly known for all others in their environs. Indeed, going forward there is a possibility of 'competitive morality', when people compete in setting higher and higher levels of morality to distinguish themselves – thereby leading to newer benchmarks for morality being created and adhered to.

Will this lead to obsolescence in need of God & Gurus? Probably not. The reason being one – the capability of convincing individuals since their young impressionable years of the existence of the 3rd-frame-of-reference observer, requires a societal, community-level or even individual approach to prosper. Conviction in existence of 3rd observer has to be such high quality that humans genuinely believe it. It is very difficult to make such imaginary God happen until and unless one does not nurture a blind-folded religion-like approach. Absence of conviction in the 3rd Observer will ensure that the intent and purpose which are invisible or unobservable remain/become undetectable and ungovernable. Thereby, laying the foundation for moral morass.